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ACADEMIE DE L'ENTREPRENEURIAT
ET DE L'INNOVATION



THE IMPACT OF CULTURE ON ENTREPRENEURIAL DYNAMICS: INTERNATIONAL PERSPECTIVES

Conference Co-Convenors

Profs. Didier CHABANET, Jessica LICHY, Peter STOKES and David RAE

Avignon, 22-23 October 2020
'Le Petit Louvre'
23, rue Saint-Agricol, 84000 Avignon

Thursday 22nd October 2020

8h30-9h: Reception and registration - Breakfast

9h-9h10: Welcome and introduction to the conference

9h10-10h: Keynote speech: **«The Economy, Culture and Entrepreneurship»**

Roy THURIK



10H-12H30: Parallel Session 1 and 2

SESSION 1: CULTURE, ENTREPRENEURSHIP AND BUSINESS MODEL

Chairman-Discussant: Steven COISSARD

« La mise en œuvre d'un nouveau business model omni-canal : l'importance de la création d'une nouvelle culture hybridant vente en magasin et vente en ligne »

Guillaume DO VALE

« Evolution du business model dans l'entreprise familiale : Exploration de quatre cas en contexte marocain »

Mohamed OUIAKOUB, Abdenbi LOUITRI and Thierry POULAIN-REHM

“The influence of the manager’s professional culture on the business model change. The case of Pharmacists »

Xavier WEPPE

« L'apport de l'entrepreneuriat international et des investissements directs à l'étranger : le cas des PME Marocaines en Afrique de l'Ouest »

Khalid SADIQI and Salih SABIRI

“On the ICT perception and usage through micro-firm’s perspective. A love-hate relationship. Case of French traditional restaurant sector”

Maher KACHOUR

SESSION 2: THE EUROPEAN UNION AND THE PROMOTION OF AN ENTREPRENEURIAL CULTURE

Chairman-Discussant: Peter STOKES

« Emergence et configuration d'un intermédiaire de l'innovation : une perspective entrepreneuriale »

Donatienne DELORME

“Boosting social enterprise and social entrepreneurship: Project Hillary”

Christopher BIRCH and Muhammad SOHAIL

“Understanding the Study Abroad experience as a trigger for developing an entrepreneurial mind-set”

Jessica LICHY, Francisco UBIERNA and Karine MERLE

“Exploring the role of EU integration in the cultural transformation of entrepreneurial behaviour in a transition economy”

Renata OSOWSKA

12H30-14H00: Lunch provided on the premises

14h00-15h00: Keynote speech: “**Leveraging extreme challenges for successful venture creation: Opportunity formation among visibly and invisibly disabled entrepreneurs**”

Wilson NG

(in collaboration with Félix ARNDT and Dianne H.B. WELSH)



**15H-18H00: Parallel Session 3 and 4
(Coffee break from 16H30 to 17H)**

**SESSION 3: (SUB-)NATIONALES CULTURES AND ENTREPRENEURSHIP
Chairman-Discussant: Marcus DEJARDIN**

« **La dynamique entrepreneuriale dans les pays en développement** »

Mamadou NDIONE

“**Community Ritual and Artisan Entrepreneurship: Stories from Bali**”

Roni TUA, Gloria GE and Bernard GAN

“**Overconfidence among solo entrepreneurs: The role of national culture**”

Jerzy CIESLIK, Eimear NOLAN, Martha O’HAGAN-LUFF and André VAN STEL

« **Validation transculturelle des échelles de mesure de l’auto-efficacité entrepreneuriale** »

Jean-Paul TCHANKAM, Emmanuel TCHAGANG,
Maria GIUSEPPINA BRUNA and Jean-Michel SAHUT

“**Entrepreneurial success factors in a Malaysian context: Exploration of underlying sub-national traditions from the perspective of entrepreneurs and entrepreneurial academics**”

Ho YEW FOO, Jason TURNER and Saeed PAHLEVANSHARIF

**SESSION 4: AGE, GENDER AND CULTURE:
THE RÔLE OF IDENTITÉS IN ENTREPRENEURIAL DYNAMICS
Chairman-Discussant: Didier CHABANET**

« **Entrepreneuses 2.0 - le cas des femmes Libanaises** »

Maher KACHOUR and Jillian FARQUHAR

“**Understanding gender and cultural challenges in female technological entrepreneurship in Russia**”

Tatiana KHVATOVA and Vladimir SCHEGOLEV

« **Distance culturelle et entrepreneuriat institutionnel dans le contexte des joint-ventures internationales** »

Fadia BAHRI KORBI

“**The Experience of Emergent Entrepreneurs: A Value Analysis**”

Wissal BEN ARFI, Yousra HALLEM and Jean-Michel SAHUT

Friday, 23rd October 2020

9h00-9h30: Breakfast

9h30-10h20: Keynote speech: **“Conceptualising Learning in Minorities Entrepreneurship”**

David RAE



10H20-12H50: Parallel Session 5 and 6

SESSION 5: ENGAGEMENT, ETHIC AND ENTREPRENEURSHIP
Chairman-Discussant: Anastasia SARTORIUS

« La « culture de l’entrepreneuriat bénévole » : l’exemple de la course du Festival des Templiers à Millau »

Laurence LEMOINE

« L’économie sociale et solidaire au défi du paradigme entrepreneurial : le « choc des cultures »

Didier CHABANET, Florence GERVAIS, Damien RICHARD and Vanessa MONTIES

« Culture du pouvoir et culture du devoir, l’entrepreneuriat au carrefour de plusieurs cultures morales de la responsabilité »

Emmanuel D’HOMBRES

“The Challenges of Social Entrepreneurship in Isolated Regions”

Paul BOOTH, Christopher BIRCH and Jessica LICHY

**SESSION 6: BETWEEN TRADITIONS AND INNOVATIONS:
EMERGING ENTREPRENEURS
Chairman-Discussant: Jessica LICHY**

« La dynamique de l'événement entrepreneurial »

Sara BEN YAKOUB and Hicham ACHELHI

**“Soft” Family Influence without Ownership: Consanguineous Management without
“Hard” Shareholding Control in a Large Family Firm”**

Wilson NG and Natalia VERSHININA

**“Attitude towards the future and organizational culture: when entrepreneurial pers-
pectives meet strategy”**

Jean-Yves HAMIOT and Firas THRAYA

« La perception des innovations : une approche par les représentations sociales »

Blandine HETET

**“The Impact of Culture on Entrepreneurial Dynamics: a Cross-vision of the PHD
Journey between France and the UK”**

Carole BOUSQUET

12H50-14H20: Lunch provided on the premises

14h20-15h20: Recorded lecture: **“Entrepreneurship, Tourism and Regional
Development”**

Leo-Paul DANA



**15H20-15H30: close of the conference
(Final coffee break at 15H30)**

LIST OF PARTICIPANTS

- ACHELHI**, Hicham (Lecturer, Faculté Polydisciplinaire Larache - Morocco)
- ARNDT** Félix (John F Wood Chair in Entrepreneurship, University of Guelph - Canada)
- BAHRI KORBI**, Fadia (Associate Professor, CNAM Lirsa - France)
- BEN ARFI**, Wissal (Associate Professor of Innovation Management, EDC Paris Business School - France)
- BEN YAKOUB**, Sara (PhD Student, Faculté Polydisciplinaire Larache - CEDOC Tanger - Morocco)
- BIRCH**, Christopher (Professor of Enterprise and Innovation, University of Greenwich - United Kingdom)
- BOOTH**, Paul (Senior Lecturer in Entrepreneurship and Marketing, University of Greenwich - United Kingdom)
- BOUSQUET**, Carole (Associate Professor, IDRAC Business School - United Kingdom)
- CHABANET**, Didier (Dean of Research, IDRAC Business School - France)
- CIESLIK**, Jerzy (Professor and Director of the Center for Entrepreneurship, Center for Entrepreneurship - Kozminski University - Poland)
- COISSARD**, Steven (Dean, IDRAC Business School - France)
- D'HOMBRES**, Emmanuel (Associate Professor, Lyon Catholic University - France)
- DANA**, Leo-Paul (Full Professor of Entrepreneurship, Rowe School of Business - Halifax - Canada)
- DEJARDIN**, Marcus (Professor of Economics, Université de Namur and Université catholique de Louvain - Belgium)
- DELORME**, Donatienne (Associate Professor, IDRAC Business School - France)
- DO VALE**, Guillaume (Associate Professor, IDRAC Business School - France)
- FARQUHAR**, Jillian (Professor of Management Research, School of Business, Law and Communications, Solent University - United Kingdom - and Honorary Professor, University of KwaZulu-Natal, Durban, South Africa)
- GAN**, Bernard (Senior Lecturer, Department of Business Strategy and Innovation - Griffith University - Australia)
- GE**, Gloria (Associate Professor of international business, Department of Business Strategy and Innovation - Griffith University - Australia)
- GERVAIS**, Florence (Associate Professor, IDRAC Business School - France)
- GIUSEPPINA BRUNA**, Maria (Director of the Chaire IPAG Entreprise inclusive - IPAG Business School - France)
- HALLEM**, Yousra (Associate Professor, INSEEC Grande Ecole - INSEEC U. Research Center - France)

HAMIOT, Jean-Yves (Associate Professor, IDRAC Business School - France)

HETET, Blandine (Associate Professor, IDRAC Business School - France)

KACHOUR, Maher (Associate Professor, ESSCA - France)

KHVATOVA, Tatiana (Professor of Innovation, EMLyon Business School - Entrepreneurship and Innovation Research Center - France)

LEMOINE, Laurence (Associate Professor, IDRAC Business School - France)

LICHY, Jessica (Professor of International Marketing, IDRAC Business School - France)

LOUITRI, Abdenbi (Professor, Université Cadi Ayyad - Morocco)

MERLE, Karine (Associate Professor, IDRAC Business School - France)

MONTIES, Vanessa (Assistant Professor, INSEEC Grande Ecole - INSEEC U. Research Center - France)

NDIONE, Mamadou (Lecturer, Université de Bourgogne - IAE Dijon - CREGO - France)

NG, Wilson (Adjunct Professor in Corporate Finance, Emlyon Business School - France - and Adjunct Professor in Entrepreneurship & Family Business, Regent's University London - United Kingdom)

NOLAN, Eimear (Assistant Professor of International Business, Trinity Business School - Trinity College Dublin - Ireland)

O'HAGAN-LUFF, Martha (Assistant Professor of Finance, Trinity Business School - Trinity College Dublin - Ireland)

OSOWSKA, Renata (Lecturer, Edinburgh Napier University - United Kingdom)

OUIAKOUB, Mohamed (Lecturer, CEREGE - IAE La Rochelle - France)

PAHLEVANSHARIF, Saeed (Associate Professor, Taylor's University - Malaysia)

POULAIN-REHM, Thierry (Full Professor, Dean of Faculty of Law, Political Sciences and Management - La Rochelle - France)

RAE, David (Professor of Enterprise, Director of the Centre for Enterprise & Innovation - De Montfort University, Leicester - United Kingdom)

RICHARD, Damien (Assistant Professor, INSEEC Grande Ecole - INSEEC U. Research Center - France)

SABIRI, Salih (PhD Student, UH1-FSJES-SETTAT - Morocco)

SADIQI, Khalid (Professor, Director of the Laboratoire de recherche en Management et développement (LRMD) UH1-FSJES-SETTAT - Morocco)

SAHUT, Jean-Michel (Senior Professor of Finance, IDRAC Business School - France)

SARTORIUS, Anastasia (Associate Professor, IDRAC Business School - France)

SCHEGOLEV, Vladimir (Associate professor, Peter the Great St. Petersburg Polytechnical University - Higher School of Technological entrepreneurship - Russia)

SOHAIL, Muhammad (Assistant Professor, Vilniaus Kolegija University of Applied Sciences - Lithuania)

STOKES, Peter (Professor of Leadership and Professional Development, Leicester Castle Business School, De Montfort University - United Kingdom)

TCHAGANG, Emmanuel (Lecturer, Faculté des sciences économiques et de gestion - Université de Yaoundé II - Cameroon)

TCHANKAM, Jean-Paul (Senior Professor of Strategy, KEDGE Business School - France)

THRAYA, Firas (Associate professor, IDRAC Business School - France)

THURIK, Roy (Full professor of entrepreneurship at Montpellier Business School - France - and Emeritus professor of economics at Erasmus School of Economics, Rotterdam - Netherlands)

TUA, Roni (PhD Student, Griffith University - Department of Business Strategy and Innovation - Australia)

TURNER, Jason (Head of the Graduate School of Business, Asia Pacific University of Technology & Innovation - Malaysia)

UBIERNA, Francisco (Professor of Business and Strategic Management, Dean of the College for International Studies - Endicott International - Spain)

VAN STEL, André (Senior Research Fellow at Trinity Business School, Trinity College Dublin - Ireland - and Research Professor at Kozminski University, Warsaw - Poland)

VERSHININA, Natalia (Professor of Entrepreneurship and Management, Audencia Business School - France)

WELSH, Dianne H.B. (Hayes Distinguished Professor of Entrepreneurship and Founding Director of the Entrepreneurship Programs, University of North Carolina Greensboro - United States)

WEPPE, Xavier (Associate Professor, IAE Lille. Université de Lille - France)

YEW FOO, Ho (PhD Student, Taylor's University - Malaysia)

